Spotfire®

Real-Time Analytics with Spotfire

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Visual Dashboards to Predictive Analytics　　　　　**Eas y.**　**Fast .**　**Smar t.**

TIBCO

TIBCO

Strong, Growing and Profitable

- 22 consecutive quarters of double-digit operating margins

- 21 consecutive quarters of positive operating cash flows

- NASD: TIBX
  $450M+ in cash
  4.92B Market Cap

Proven Ability to Serve and Satisfy Customers

- 20 years of delivering leading software products and services

- 3,000+ customers, 175+ partners

- 1,400+ employees in 50+ worldwide offices

Spotfire

The Two-second Advantage
Become more predictive.

"A little bit of the right information, just a little bit beforehand – whether it is a couple of seconds, minutes or hours – is more valuable than all of the information in the world six months later… this is the two-second advantage."

— **Vivek Ranadivé,**

Founder, CEO, Chairman TIBCO Software

Spotfire

Human Pattern Recognition

How many 3's?

12817368756138976546984506985604982867629809858453822450985645894509845098096585909103020990595959577256467505067890456788457898098216776548726649085609129496 86

128173687561389765469845069856049828676298098584538224509856458945098450980965859091030209905959595772564675050678904567884578980982167765487266490856091294 9686

Reports
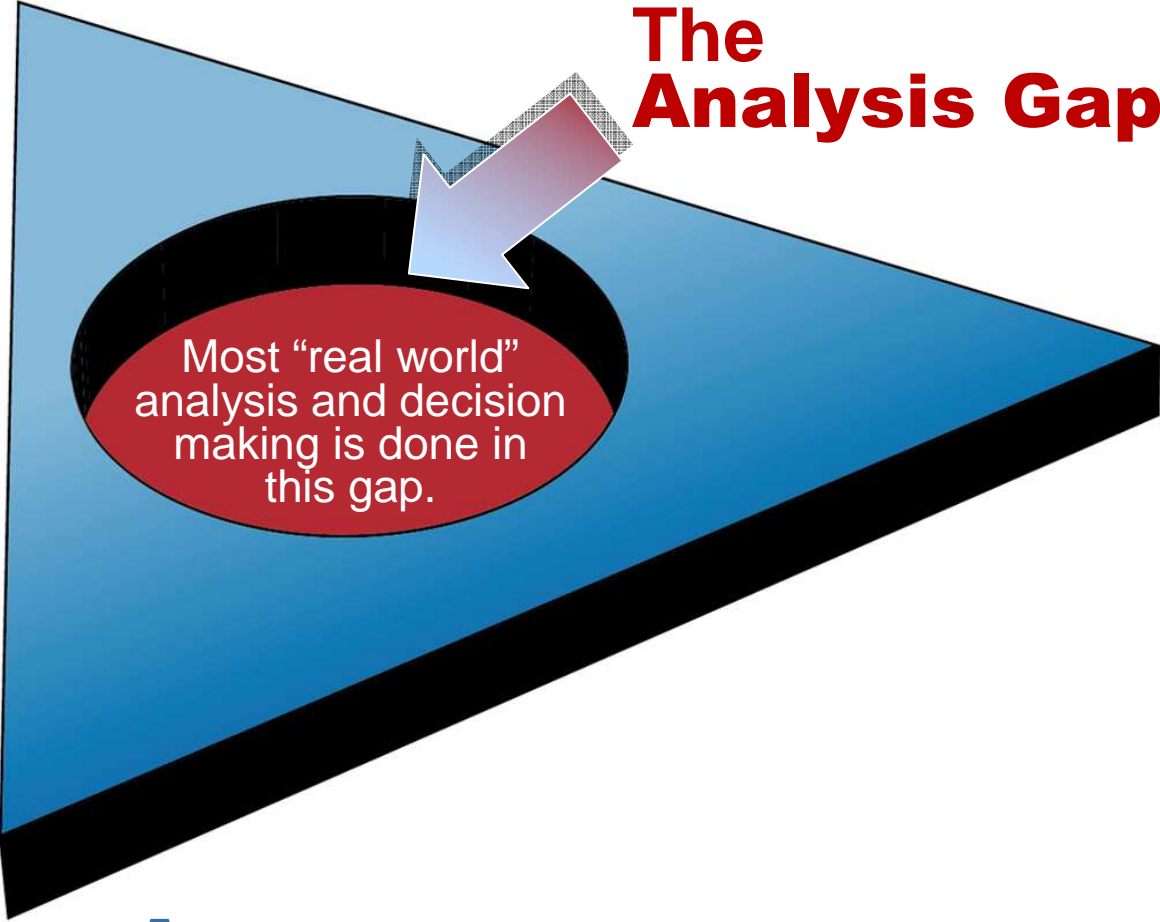Static and outdated

Smart Enough to Perform
Where Other Tools Fail.

The Analysis Gap

Most "real world" analysis and decision making is done in this gap.

Stats
Difficult and underused

Apps Costly and rigid

Spotfire

Unlock Insights
From Any Data Source.

✓ Data visualization

✓ Ad hoc data analysis

✓ Dashboard publishing

✓ Predictive Analytics

Helping today's top organizations
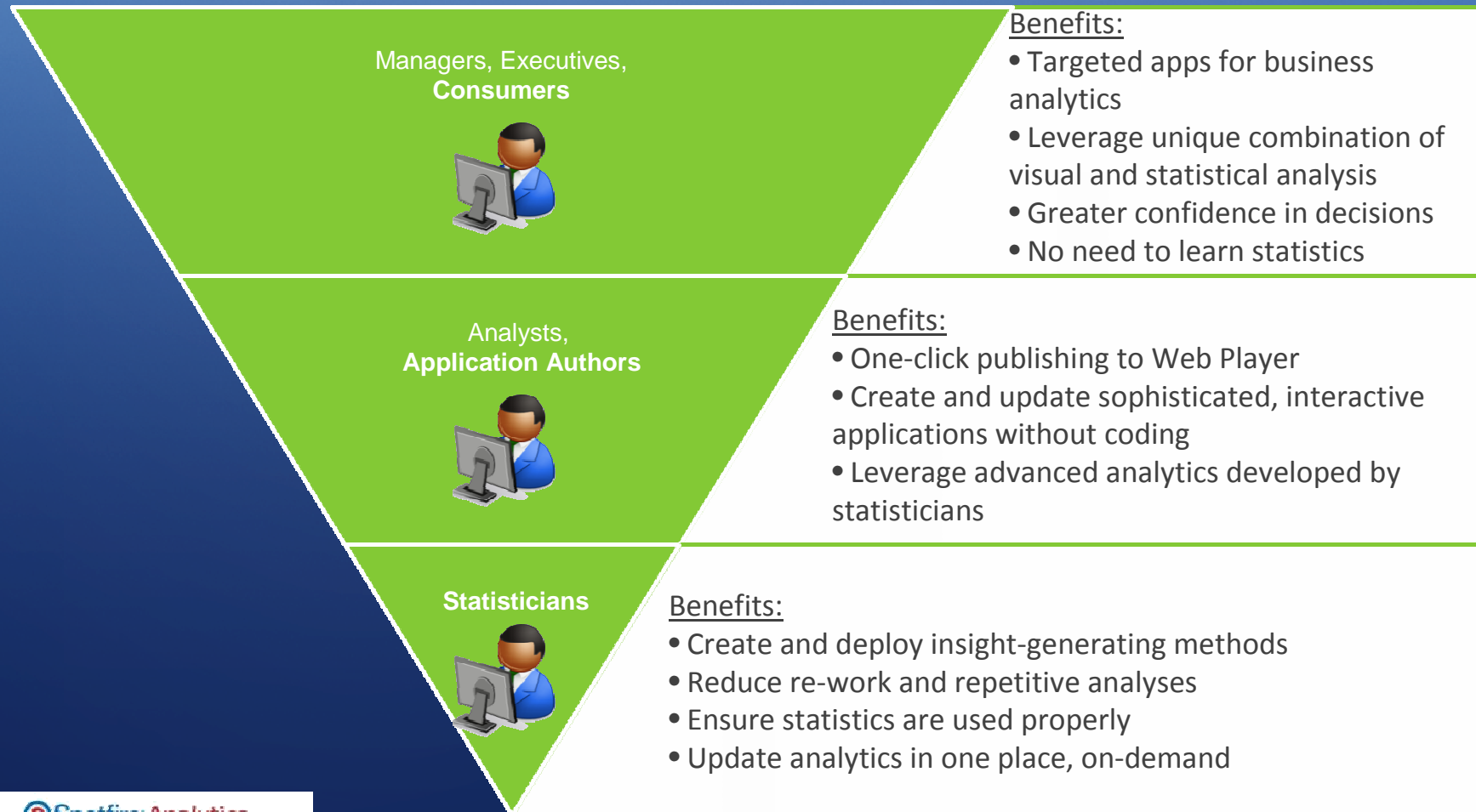**Unlock Opportunities.**

"…ROI of approximately 200-300%..."

" I don't trust data unless I see it in Spotfire."

" We're no longer flying blind…Spotfire has performed beyond our wildest expectations…"
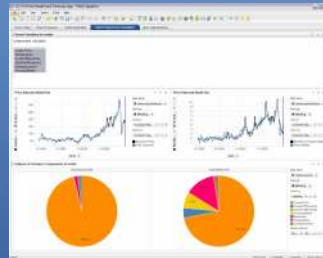
Analytic Apps – the Spotfire Way

Managers, Executives,
Consumers

Benefits:
• Targeted apps for business analytics
• Leverage unique combination of visual and statistical analysis
• Greater confidence in decisions
• No need to learn statistics

Analysts,
Application Authors

Benefits:
• One-click publishing to Web Player
• Create and update sophisticated, interactive applications without coding
• Leverage advanced analytics developed by statisticians

Statisticians

Benefits:
• Create and deploy insight-generating methods
• Reduce re-work and repetitive analyses
• Ensure statistics are used properly
• Update analytics in one place, on-demand

Spotfire Analytics
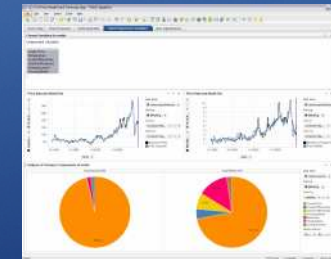Better than BI. Smarter than Spreadsheets.

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Integrating Statistics into Spotfire

Managers,
Consumers,
Executives

One-click deployment of
web applications

Centrally-managed
application based on
best practices

Statistician

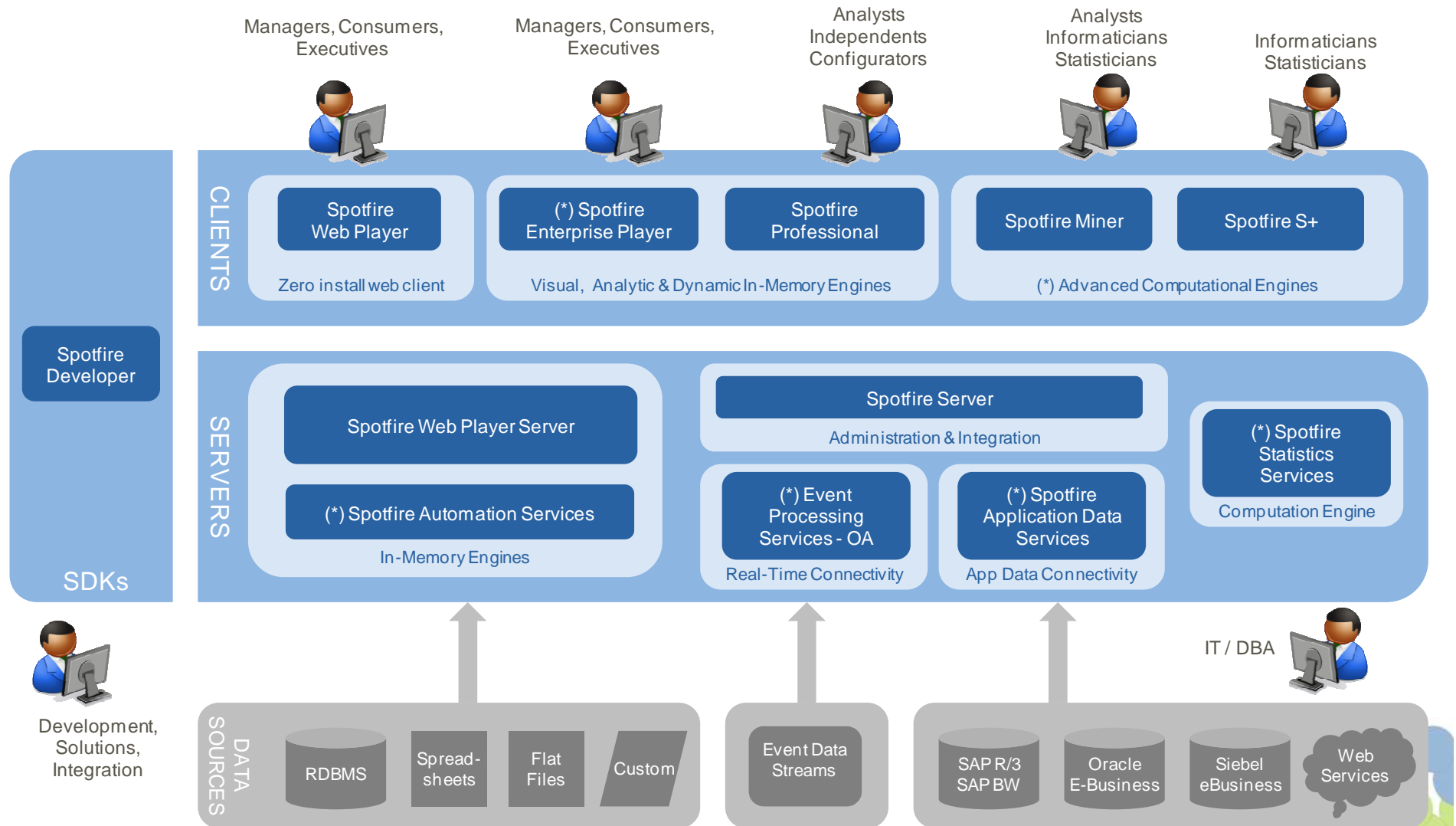Develop analytic

Configure Application to
use Data Functions

Spotfire Statistics Services

Analysts,
Application Authors

Deploy and
register
analytic

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TS Enterprise Analytics – Platform Overview

Managers, Consumers, Executives

Managers, Consumers, Executives

Analysts Independents Configurators

Analysts Informaticians Statisticians

Informaticians Statisticians

CLIENTS

| Spotfire Web Player | (*) Spotfire Enterprise Player | Spotfire Professional | Spotfire Miner | Spotfire S+ |

Zero install web client

Visual, Analytic & Dynamic In-Memory Engines

(*) Advanced Computational Engines

Spotfire Developer

SERVERS

Spotfire Web Player Server

(*) Spotfire Automation Services

In-Memory Engines

Spotfire Server

Administration & Integration

(*) Event Processing Services - OA

Real-Time Connectivity

(*) Spotfire Application Data Services

App Data Connectivity

(*) Spotfire Statistics Services

Computation Engine

SDKs

Development, Solutions, Integration

IT / DBA

DATA SOURCES

| RDBMS | Spread-sheets | Flat Files | Custom |

Event Data Streams

| SAP R/3 SAP BW | Oracle E-Business | Siebel eBusiness | Web Services |

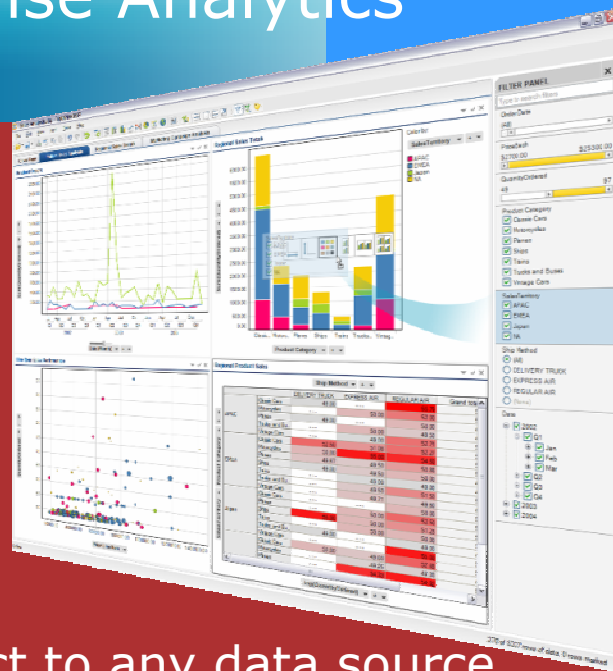**(*)** = Optional components

◎ Spotfire®

DEMO

Spotfire
Benefits

Enterprise Analytics

✓ Connect to any data source
✓ Fast, visual, analysis of any data
✓ Analytic applications for any job
✓ Annotation, Collaboration

Management Benefits

- *Solve business problems faster*
- *Teams work together more easily*
- *Standardize best practices*

User Benefits

- *Fast and easy to analyze big, complex data*
- *Flexible filtering, calculation and drill down to details*

IT / Developer Benefits

- *Easy configuration of new applications*
- *Reduced custom development / maintenance*
- *Integrate with existing systems*

Thank You.